

Underdog Business Strategies

Serving
Self-Employed professionals:
writing sales copy,
defining niche markets
and teaching LinkedIn

Connect with ideal prospects and
have them ask to meet with you



The Group Mastermind is for
B2B Solopreneurs to design a
niche marketing blueprint,
based on a niche market's
4 Elements:

- 1 – Who is your Niche Market?
- 2 – Why do they hire you?
- 3 – What will they pay?
- 4 – How will you meet them?



Need Great Copy?
Let me write your

- Blog Posts
- Brochures
- Business Cards
- Elevator pitches
- Flyers
- Mission Statements
- Value propositions
- Web Content

COPYWRITING FEES

“intrigue someone”

Valid until January 1, 2017

EDITING OF COPY (Blogs, Brochures, Flyers, Web pages)

<input type="checkbox"/> LESS THAN 300 WORDS	\$50 TO \$150
<input type="checkbox"/> 300 TO 600 WORDS	\$100 TO \$200
<input type="checkbox"/> 600 TO 1000 WORDS	\$200 TO \$400

WRITING FRESH COPY (Blogs, Brochures, Flyers, Web pages)

<input type="checkbox"/> LESS THAN 300 WORDS	\$100 TO \$200
<input type="checkbox"/> 300 TO 600 WORDS	\$200 TO \$350
<input type="checkbox"/> 600 TO 1000 WORDS	\$350 TO \$550

BUSINESS CARD DESIGN \$100 TO \$200

ELEVATOR PITCHES \$50 TO \$200

WHO IS YOUR BEST PROSPECT
CONSULTATION \$95 (good until 1/1/2017)

NICHE MARKETING
CONSULTING PROJECTS \$450 TO \$900 apiece

GROUP MASTERMIND
How to succeed as a solopreneur \$450 TO \$590

Prices vary due to: Time allowed
Amount of research required
Topical latitude
Preferred client status

Terms:
Half in advance, balance upon delivery
Prices include a one-time edit & revision
Re-writes are negotiable
Invoices sent by Paypal. Credit Cards acceptable.
Payment due upon receipt of invoice
Preferred clients pay promptly and allow reasonable time
Checks made payable to SG Consults, LLC

**Before we can WOW anyone with the work we do,
We must first intrigue someone with the words we use.**

Great copy knows its target and intrigues them.